

2015 HOT WHEELS® Collector Edition '71 El Camino™ Promotion

Official Rules

1. During the Promotion Purchase Period from February 14, 2015 to March 21, 2015 buy *any* 20 (twenty) Hot Wheels® 1:64 basic cars from the 2014 to present assortment numbers C4982 and/or L2593 from participating Kmart stores or from Kmart.com.
2. Mail a) your original receipt(s) dated from February 14, 2015, to March 21, 2015 b) 20 (twenty) blister cards (the entire cardboard piece, but not the car or plastic window) for *each* vehicle you are requesting (limit of 10 (ten) '71 El Camino™ vehicles per household), c) a completed order form, and d) a check or money order (unless you pay online via credit card) payable to MATTEL for US \$3.50 shipping and processing for *each* vehicle you order to:

'71 El Camino™
P.O. Box 1229
East Aurora, NY 14052

Requests must be postmarked by March 27, 2015, and received by April 14, 2015. The mail-in order form must accompany your request. Although you may purchase 20 (twenty) basic cars on separate receipts within the promotional period, there is a limit of 1 (one) '71 El Camino™ vehicle for every 20 (twenty) basic cars you purchase within the promotional period, regardless of how many receipts those 20 (twenty) cars are on. Offer is limited to 10 (ten) '71 El Camino™ vehicles per household per promotional period.

3. Receive a 1:64 '71 El Camino™ in 8 – 12 weeks.
4. No copies of original receipts will be accepted. Material from non-compliant or duplicate requests will not be returned. Mattel, Inc. (Mattel) is not responsible for lost, late, damaged, misdirected, incorrectly addressed illegible, incomplete, undeliverable, destroyed or postage-due requests, or requests with inaccurate or incorrect information or typographical errors.

Damage to the blister card packaging will not be considered a defect to the product, and thus replacements will not be provided. If Mattel can confirm delivery (via a traceable shipping method) at the address provided, Mattel will be under no obligation to replace the shipment.

This offer is valid for purchases made in, and orders mailed from, the continental U.S., Alaska, Hawaii and Puerto Rico only. This promotion is subject to all applicable federal, state and local laws. Offer void where prohibited, taxed or otherwise restricted by law. Offer not valid in conjunction with other offers or coupons. No rain checks or other price/product guarantees will be honored. Fraudulent submission could result in federal prosecution under the mail fraud statutes.

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