

## 2014 HOT WHEELS® Collector Edition Custom '56 Ford Truck Promotion

### Official Rules

1. During the Promotion Purchase Period from September 13, 2014 to October 18, 2014, buy any 20 (twenty) Hot Wheels® 1:64 basic cars from the 2009 to present assortment numbers 05785, C4982 and/or L2593 from participating Kmart stores (sorry, no receipts for online orders from Kmart.com will be accepted).

2. Mail a) your original receipt(s) dated from September 13, 2014 to October 18, 2014, b) 20 (twenty) blister cards (the entire cardboard piece, but not the car or plastic window) for each vehicle you are requesting (limit of 10 (ten) Custom '56 Ford Truck vehicles per household), c) a completed order form, and d) a check or money order (unless you pay online via credit card) payable to MATTEL for US \$3.50 shipping and processing for each vehicle you order to:

Custom '56 Ford Truck  
P.O. Box 1229  
East Aurora, NY 14052

Requests must be postmarked by October 27, 2014, and received by November 10, 2014. The mail-in order form must accompany your request. Although you may purchase 20 (twenty) basic cars on separate receipts within the promotional period, there is a limit of 1 (one) Custom '56 Ford Truck vehicle for every 20 (twenty) basic cars you purchase within the promotional period, regardless of how many receipts those 20 (twenty) cars are on. Offer is limited to 10 (ten) Custom '56 Ford Truck vehicles per household per promotional period.

3. Receive a 1:64 Custom '56 Ford Truck in 8 – 12 weeks.

4. No copies of original receipts will be accepted. Material from non-compliant or duplicate requests will not be returned. Mattel, Inc. (Mattel) is not responsible for lost, late, damaged, misdirected, incorrectly addressed illegible, incomplete, undeliverable, destroyed or postage-due requests, or requests with inaccurate or incorrect information or typographical errors.

Damage to the blister card packaging will not be considered a defect to the product, and thus replacements will not be provided. If Mattel can confirm delivery (via a traceable shipping method) at the address provided, Mattel will be under no obligation to replace the shipment.

This offer is valid for purchases made in, and orders mailed from, the continental U.S., Alaska, Hawaii and Puerto Rico only. This promotion is subject to all applicable federal, state and local laws. Offer void where prohibited, taxed or otherwise restricted by law. Offer not valid in conjunction with other offers or coupons. No rain checks or other price/product guarantees will be honored. Fraudulent submission could result in federal prosecution under the mail fraud statutes.

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